

FlixFling

Video Streaming Applications: Helping David vs. Goliath



Challenge

Finding your way in the ultra-competitive world of media streaming requires an intuitive website and a host of cutting-edge, smart software applications and integrations. Philadelphia-based FlixFling, the largest privately-owned video streaming service in America, has relied on LFT since 2014.

Solution

As FlixFling's needs grow to include entirely new applications, specialized hotel integrations, live TV feeds, white labeling services, and more, LFT has led the way with:

- Integration into all major video streaming hardware (Apple TV, Smart TVs, Roku, Chromecast, Amazon Fire Stick)
- Integration into hotel chain in-room tv systems
- Integration into the Comcast X1 platform
- Digital Rights Management support
- DevOps Implementations and Support
- White Labeling services
- Payment processing solutions
- Single Sign-On with Facebook integration

Technology



LFT has also helped FlixFling maintain an industry-leading web presence with social integration and modern payment services that continue to provide for an easy and seamless user experience.

Outcomes

Full-service support for FlixFling has allowed the company to substantially boost subscribership and on-demand video sales. That support has helped FlixFling to establish significant partnerships with major hotel chains and Comcast Communications.